HUMAN INTELLIGENCE PROJECT

Colin Boguski Media & Speaker Kit

Founder of the Human Intelligence Project | Author | Speaker | Education-systems strategist

A practical resource for conference organizers, journalists, podcast hosts, institutional leaders and partners. Prepared August 2026. Use approved language as written or contact ColinBoguski.com for tailored material.

The goal is not more data. The goal is better human decisions.

PRIMARY THEMES

- Human capability and the future of education, work and public institutions
- Responsible AI that supports rather than replaces human judgment
- Evidence-to-decision systems for governments and organizations
- Education-to-employment pathways and dignified livelihoods
- Institutional learning, public accountability and system transformation

Speaker snapshot

Colin Boguski is a Canadian education leader and systems strategist with approximately 30 years of experience across K-12, post-secondary, international education, workforce development and institutional leadership. He is building the Human Intelligence Project as a public-interest philosophy, research agenda and implementation architecture for helping institutions understand and develop human capability.

POSITIONING

Colin works at the intersection of education, public policy, AI governance, human development, institutional learning and workforce strategy. He is not positioned primarily as a software founder. His central concern is how institutions can make better human decisions from meaningful evidence without reducing people to scores, credentials, rankings or automated labels.

CENTRAL PROMISE

Ensure that every person is understood through meaningful evidence, supported to develop their capabilities, and connected to opportunities to contribute and build a dignified livelihood.

ULTIMATE OUTCOMES

Capable people	**Contributing citizens**	**Dignified livelihoods**

FOUR SAFEGUARDS

- Human judgment
- Ethical governance
- Contextual interpretation
- Public accountability

Approved biographies

50 words

Colin Boguski is the founder of the Human Intelligence Project, an author, speaker and education-systems strategist. Drawing on approximately 30 years across K-12, post-secondary, workforce and international education, he helps institutions connect human purpose, meaningful evidence, responsible AI and better decisions.

100 words

Colin Boguski is the founder of the Human Intelligence Project and Founder & CEO of PBL Plans Education Inc. He is an author, speaker and systems strategist with approximately 30 years of experience across K-12, post-secondary education, workforce development, admissions, institutional leadership and international partnerships. His work asks how schools, governments, employers and communities can understand what people are becoming capable of doing without reducing human potential to scores, credentials or automated labels. He speaks on human capability, education reform, responsible AI, institutional learning and the design of systems that produce capable people, contributing citizens and dignified livelihoods.

200 words

Colin Boguski is the founder of the Human Intelligence Project, Founder & CEO of PBL Plans Education Inc., and an author, speaker and systems strategist working at the intersection of education, public policy, responsible artificial intelligence, workforce development and institutional learning.

Across approximately 30 years, Colin has worked in K-12 schools, post-secondary education, international education, admissions, private career colleges, institutional development, project-based learning and workforce-focused education. His work has involved educators, schools, governments, NGOs, employers and private-sector partners across Canada, Africa, the Middle East and Asia.

The Human Intelligence Project begins with a practical question: how can institutions understand what people are becoming capable of doing, interpret evidence responsibly, and connect that understanding to the right support or opportunity? Colin argues that artificial intelligence should strengthen human judgment rather than automate it away. His work is governed by four safeguards: human judgment, ethical governance, contextual interpretation and public accountability. Its ultimate outcomes are capable people, contributing citizens and dignified livelihoods.

Signature keynote

The Immediate Need for a Human Intelligence System

100-word abstract

Most institutions collect more data than ever, yet still struggle to understand what people are becoming capable of doing or what action should follow. This keynote introduces the Human Intelligence System: a governed operating model connecting purpose, design, human activity, meaningful evidence, capability profiles, human interpretation, support or opportunity, and continuous system learning. Colin Boguski explains why scores, credentials and dashboards remain useful but incomplete; how responsible AI can reduce burden without replacing judgment; and how leaders can begin with a bounded diagnostic rather than another technology purchase.

Extended abstract

Institutions have become increasingly capable of counting activity: enrolment, attendance, completion, examinations, credentials, participation, performance and outputs. What they often cannot see clearly is what people are becoming capable of doing, what conditions explain their development, or what support and opportunity should follow.

In The Immediate Need for a Human Intelligence System, Colin Boguski presents a practical and philosophical response. The Human Intelligence System connects purpose, design, activity, evidence, capability or condition profiles, human interpretation, action or opportunity, outcomes, system learning and improved design. It does not replace educators, leaders, communities or public institutions. It gives them a stronger basis for judgment.

The keynote draws a clear boundary around artificial intelligence: AI may organize evidence, identify patterns and prepare drafts, but consequential decisions remain human, contextual, reviewable and publicly accountable. Through examples from schools, TVET, universities, employers, municipal government and development programs, Colin shows how the same operating logic can improve human development and institutional learning. The session concludes with a practical pathway: identify one decision that needs better intelligence, map the evidence already available, establish the safeguards, and build a small pilot capable of being tested, challenged, refined or stopped.

Audience takeaways

- Distinguish data collection from human intelligence and responsible interpretation.
- Understand the Human Intelligence cycle from purpose through evidence, action and system learning.
- See where scores, credentials and dashboards are useful - and where they remain incomplete.
- Establish practical boundaries for AI, automation and high-stakes decisions.
- Identify one bounded institutional problem suitable for a diagnostic or pilot.

Additional keynote topics

The Immediate Need for a Human Intelligence System

Why institutions need an evidence-to-decision operating model that can understand capability, support action and learn from results.

The Future of Intelligence Must Remain Human

A public-interest framework for ensuring AI strengthens human capability, professional judgment and democratic accountability.

Human Capability Is the Infrastructure of Every Economy

Why productivity, innovation, employment, resilience and shared prosperity ultimately depend on what people can understand, create and contribute.

From Education Data to Human Intelligence

How education systems can move beyond counting participation and scores toward evidence that improves learning, support and policy.

From Credentials to Capability

Rebuilding the connection among education, demonstrated competence, employers, mobility and dignified livelihoods.

Better Evidence. Better Decisions. Better Societies.

How governments, institutions and communities can turn fragmented activity into responsible organizational and system learning.

Workshops and executive engagements

Format	Duration	Practical output
Human Intelligence Design Sprint	Half day or full day	Define the problem, decision, evidence, safeguards, users and bounded pilot.
Evidence-to-Decision Lab	90 minutes or half day	Map how evidence currently moves - or fails to move - from activity to action.
Responsible AI and Human Judgment Tabletop	90 minutes	Classify AI use cases by risk, define human review and establish prohibited uses.
Capability Framework Studio	Half day	Define locally meaningful capabilities, acceptable evidence and interpretation rules.
Executive Diagnostic	60-90 minutes	Identify one institutional decision that needs better human intelligence and a practical first step.

Speaking formats

15-minute provocation or conference address

30-minute featured presentation

45-60-minute keynote

Moderated panel or fireside conversation

90-minute participatory workshop

Half-day or full-day design studio

Executive diagnostic and institutional design sprint

Who the work is for

Audience	Primary concern	What Colin provides
Ministers and policymakers	National development, public value, youth employment, evidence and legitimacy	A system-level frame and low-risk route to diagnostics and pilots
School and K-12 leaders	Learning, educator workload, support and institutional improvement	A practical evidence cycle connecting teaching, capability and action
TVET and skills leaders	Practical competence, employer confidence and employment pathways	Skills intelligence based on demonstrated performance
Universities and researchers	Graduate capability, research, external validation and public accountability	A serious research agenda and institutional validation role
Employers and workforce bodies	Capability, development, mobility and productivity	A bridge between demonstrated capability and opportunity
Municipal and public-service leaders	Service quality, operational learning and public trust	Evidence-to-decision infrastructure without automating public authority
Development partners and NGOs	Impact, accountability, localization and sustainability	A better learning model than participation and completion alone
Technology and AI leaders	Governance, explainability, safety and usefulness	A human-centred architecture with clear prohibited uses
Communities and civil society	Agency, participation, dignity and accountable institutions	Community-governed evidence and visible follow-through

Host introductions

Short introduction

Our speaker is Colin Boguski, founder of the Human Intelligence Project, author, speaker and education-systems strategist. Drawing on approximately 30 years across K-12, post-secondary and workforce education, his work asks how institutions can understand human capability more fully, use artificial intelligence responsibly, and make better human decisions. Please welcome Colin Boguski.

Extended introduction

Colin Boguski is the founder of the Human Intelligence Project and Founder & CEO of PBL Plans Education Inc. He has worked across K-12, post-secondary, international education, workforce development and institutional leadership for approximately three decades. His current work sits at the intersection of education reform, public policy, responsible AI, human development and institutional learning. Colin argues that the most important question is not how much data institutions can collect, but whether they can understand what people are becoming capable of doing and act responsibly on that evidence. His goal is to help build systems that produce capable people, contributing citizens and dignified livelihoods. Please welcome Colin Boguski.

Pronunciation

Colin: KAH-lin. Boguski: boh-GUSS-kee.

Media and panel Q&A;

Is this another EdTech platform?

No. Technology is one enabling layer. The primary proposition is a governed institutional method for defining purpose, collecting defensible evidence, supporting human interpretation and improving systems.

Does the Human Intelligence System replace examinations, credentials or existing systems?

No. Valid examinations, credentials, HR systems, student systems and operational platforms remain important. The Human Intelligence System addresses the gaps among them: capability, context, evidence, interpretation, action and learning.

Will AI decide what a person is capable of?

No. AI may help organize evidence, identify patterns and prepare drafts. Consequential interpretations and decisions require transparent evidence, authorized human review and a meaningful way to question or correct the result.

Is this a system for ranking people?

No. The system is designed to support growth, support and opportunity. It explicitly rejects universal human scores, hidden profiling and automated sorting.

How does this help the economy?

Economies depend on human capability. Better evidence can help education align with work, employers develop people, governments invest more effectively and institutions stop repeating ineffective practices.

What is the first practical step?

Begin with one real decision. Map the evidence already available, identify what is missing, define who interprets it, establish the safeguards and run a bounded pilot.

Who owns the data?

The accountable institution must define lawful control, purpose and access. A technology provider should not receive unrestricted ownership or secondary use of personal or institutional data.

Is the Project already proven?

The architecture is substantial, but its claims must be tested. The Project is designed to preserve evidence that confirms, challenges, narrows or rejects its assumptions.

Does the Project claim one universal definition of capability?

No. Shared architecture can support interoperability, but purposes, capability language, evidence and interpretation must be localized with educators, institutions, employers and communities.

What is the central promise?

Understand people through meaningful evidence, support capability development, and connect people to opportunities to contribute and build dignified livelihoods.

Quote and callout bank

"The goal is not more data. The goal is better human decisions."

"The future of intelligence must remain human."

"Human capability is the foundation of every economy."

"Do not start with technology. Start with human purpose."

"A score can tell us what happened on a test. It cannot tell us the whole story of a person."

"AI should strengthen human judgment, not automate it away."

"Understand people. Develop capability. Create opportunity."

"Capable people. Contributing citizens. Dignified livelihoods."

Interview and conversation topics

- Why modern institutions have an intelligence gap despite collecting more data
- The limits of scores, credentials, performance indicators and fragmented dashboards
- How AI can strengthen human judgment without becoming an authority over human worth
- Why human capability is economic and public infrastructure
- What education-to-employment alignment misses when it begins with labour-market demand alone
- How governments and institutions can test a Human Intelligence System responsibly
- Why evidence must be traceable, contextual, revisable and connected to action
- How universities can provide external validation and independent challenge
- Why low-connectivity and accessibility are design conditions rather than afterthoughts
- The case for Human Capability Development Science as an emerging interdisciplinary field

Useful interview framing

Colin's public voice is evidence-bounded, locally respectful and non-salesy. The Human Intelligence Project should be presented as capability infrastructure and a researchable institutional architecture - not as a generic EdTech app, a teacher replacement or an automated high-stakes decision-maker.

Recommended closing question

What does your institution need to understand about people that it cannot understand well enough today?

Media assets and usage

Approved assets

- Approved high-resolution speaker headshots
- Approved Human Intelligence Project logo variants
- Approved Colin Boguski personal brand assets
- Keynote titles and abstracts
- Speaker biographies
- Host introductions
- Approved quote bank
- Book cover and publication images when released

Usage rules

- Use only approved, unaltered image and logo files.
- Do not recolour, stretch, crop or recreate official marks.
- Credit the speaker as: Colin Boguski, Founder, Human Intelligence Project.
- For legal or company contexts, add: Founder & CEO, PBL Plans Education Inc.
- Do not imply government, African Union, university or partner endorsement without explicit written authorization.
- Do not describe the Project as proven at national scale. Use evidence-bounded language.

Brand system

Primary colours: Human Intelligence Green #1B4332; Human Intelligence Gold #C9A227; Charcoal #22262B; Warm White #FAFAF8. Georgia is the primary heading typeface and Helvetica Neue is the secondary interface/body typeface. This PDF uses approved system-safe substitutes because the exact fonts were not available in the production environment.

Booking and contact

Best suited for

- Education, skills and workforce conferences
- Government and public-sector leadership forums
- Responsible AI and data-governance events
- University and research symposia
- Employer and economic-development forums
- Municipal and community leadership events
- Development, philanthropy and NGO convenings
- Executive retreats and strategy sessions

Engagement pathway

A strong engagement begins with a short conversation about the audience, the decision the event is intended to influence, and the context in which the ideas will be received. Keynotes can be adapted by sector without changing the central architecture or safeguards.

BOOKING AND MEDIA ENQUIRIES

ColinBoguski.com

Include the event date, location, audience, format, desired outcomes and organizer contact information.

THE CENTRAL INVITATION

> **Begin with one real problem. Map the evidence you already have. Name the decision you are making without enough intelligence. Define what capability means in your context. Build a responsible first pilot.**